

# HEART LAND

**Van Abbemuseum**  
Eindhoven

The Van Abbemuseum in the Dutch city of Eindhoven is one of Europe's most important museums in the field of contemporary and modern art. Since its opening in 1936, it has held many influential exhibitions and has built up a large, internationally recognized collection of over 2,700 works of art. The collection owes its reputation to the quality of the individual works, which include major pieces by Picasso, Chagall, El Lissitzky, Beuys, Weiner, Gordon, McCarthy, Sasnal, Bartana and Žmijevski.

In 2003, the Van Abbemuseum officially reopened following restoration of the 1930s museum building and the addition of a new wing. The old building (Oudbouw) is used for temporary exhibitions on general political and social issues, as well as for exhibitions focussed on the work of individual artists. In the new wing (Nieuwbouw), the Van Abbemuseum presents *Plug In – Re-Imagining the Collection*, a continually changing selection of work from the permanent collection, exhibited in novel, experimental formats. A component of this is the *Viewing Depot*, a gallery dedicated to items from the collection requested by visitors. Another feature of the New Wing is the *Living Archive*, a series of documentary exhibitions for which the Van Abbemuseum's extensive archives serve as a store of vivid memories.

[www.vanabbemuseum.nl](http://www.vanabbemuseum.nl)

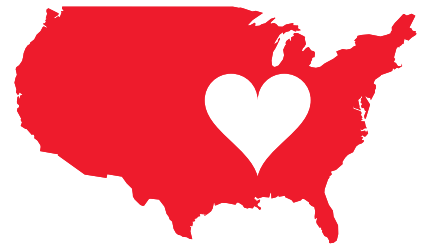
**Muziekcentrum Frits Philips**  
Eindhoven

Muziekcentrum Frits Philips is one of the leading concert venues in the Netherlands. It maintains a high-quality, distinctive programming style not only in classical music but also in world music, singer-songwriter performances, jazz and pop. The unique, internationally acclaimed acoustics of its two concert halls brings out the best in all these genres. Situated in the centre of Eindhoven, Muziekcentrum Frits Philips attracts an annual audience of over 160 thousand people.

Mission is to programme concerts by the international top, and to stimulate young musicians to aspire to the same heights. Besides hosting over 200 concerts yearly, the Muziekcentrum is home to offbeat and original productions, commissioned performances and wide-reaching festivals among them, the Tromp International Music Competition and Festival, the Storioni International Chamber Music Festival, Cross Linx and the Naked Song Festival.

[www.muziekcentrum.nl](http://www.muziekcentrum.nl)

**3/10/08 - 25/1/09**



# **HEART LAND**

**Smart Museum of Art**  
University of Chicago  
Chicago, Illinois

As the art museum of the University of Chicago, the Smart Museum of Art takes a distinctly interdisciplinary approach to the collection, display, and interpretation of art. The Museum is committed to fostering intellectually challenging and engaging encounters with art and ideas.

Founded in 1974, the Smart Museum is home to acclaimed special exhibitions and a permanent collection that spans five thousand years of artistic creation. Through a mix of creative partnerships and ambitious educational programs—from extensive public school programs to lively tours and lectures to provocative workshops and performances—the Smart Museum connects visitors of all ages and backgrounds with the full spectrum of the visual arts. Working in close collaboration with scholars from the University of Chicago, the Smart has established itself as a leading academic art museum and an engine of adventurous thinking about the visual arts and their place in society.

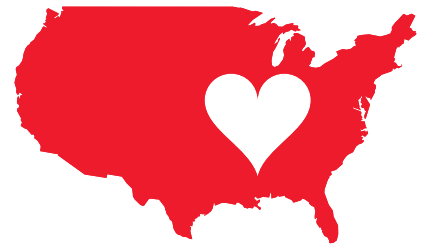
[www.smartmuseum.uchicago.edu](http://www.smartmuseum.uchicago.edu)

**MU**  
Eindhoven

In the past ten years, MU has developed into a much talked-about platform for topical international art and design in the Netherlands. MU is an adventurous guide for everyone with an interest in contemporary culture and energetic blends of art, design, fashion, music, architecture, and new media. In MU, creative professionals from Eindhoven, the Netherlands, and the rest of the world come together to be each other's inspirational sources, surrounded by a wide audience of knowledgeable and less knowledgeable people. MU focuses on the hybrid here, now, and later of visual culture. MU initiates and co-produces, and challenges up-and-coming national and international artists in particular to stage a first large presentation, solo or in a group.

[www.mu.nl](http://www.mu.nl)

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## **Rhodes College** Memphis, Tennessee

Rhodes College aspires to graduate students with a life-long passion for learning, a compassion for others, and the ability to translate academic study and personal concern into effective leadership and action in their communities and the world. Founded in 1848, Rhodes is a private, coeducational college of liberal arts and sciences affiliated with the Presbyterian Church (U.S.A.). Often noted for its Collegiate Gothic architecture, it occupies a 100-acre wooded campus in midtown Memphis, Tennessee.

The college's 1,699 students choose among 32 majors leading to a Bachelor of Arts or Bachelor of Science degree. Popular majors include biology, business administration, English and political science. The college also awards a Master of Science degree in accounting. Rhodes enrolled students from 43 states, the District of Columbia and 5 foreign countries. The college's curriculum includes a requirement that students participate in activities that take classroom experiences beyond the campus. In addition to community service, students are engaged through research, internships, international study, and a wide range of independent study options. Rhodes students and faculty have been awarded Watson, Rhodes, Goldwater, Truman, Fulbright, and National Science Foundation scholarships/fellowships.  
[www.rhodes.edu](http://www.rhodes.edu)

## **Memphis College of Art** Memphis, Tennessee

Memphis College of Art has served as the vanguard of the visual arts in the mid-south for nearly seven decades, dedicated to nurturing and educating the creative culture. MCA's mission is to stay ahead of the pace as a professional center of art and design education, dedicated to preparing individuals for lives of creating, problem solving, and critical thinking.

MCA is a leading center of higher learning devoted exclusively to the development of the creative mind. Confering Bachelor of Fine Arts, Master of Fine Arts, Master of Arts in Teaching, and Master of Arts in Art Education degrees, MCA is the only dually accredited independent art college in the region and is the mid-south's wellspring of formal education for those artistically inspired individuals so essential to the generation of new ideas and visions. MCA is a cultural wellspring of creativity, nurturing and educating the next generation of artists to enhance the culture of our city, and contribute to the dialogue of creative ideas in Memphis, the mid-south and the world.  
[www.mca.edu](http://www.mca.edu)